

PRESS RELEASE

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Mainstreaming the importance of successful transfers in family businesses: EU funded project Success...ion final events in Bulgaria and Greece

The EU funded project Success...ion – ‘Making family business transfers successful through training’ has come to its end. **Two large-scale events** took place in **Bulgaria and Greece** on the **17th and the 24th of October 2017** respectively, attracting local audiences of more than 200 attendants in Yambol, Bulgaria and Greece, Athens.

The project **conference in Bulgaria** was organized by the **Yambol Chamber of Commerce and Industry** (project coordinator) on the 17th of October 2017. The participants – family businesses, business consultants, labour market and entrepreneurship representatives, academicians, citizens – have been **presented with the project outputs and informed on family business issues of local and national interest**, especially with respect to the hot issue of succession. The conference attracted **more than 100 participants** and was **covered by local media, furthering the outreach of the project** and the benefits for family businesses.



The project **conference in Greece** was organized by Success...ion partner **Militos Consulting S.A.** on the 24th of October 2017, hosted by the Municipality of Kallithea in Athens. The event carried the title **Success...ion Successful stories**. The conference followed the model of a **public debate**, building a very interesting **Q&A rapport between a panel** of family business members of second, third, and fourth generation family businesses, business consultants, project representatives from Militos and knowl, **and an audience of approximately 100 attendants**. Through the open public debate, the main **aspects, challenges, and needs of family businesses** regarding the issue of succession have arisen and openly discussed. **The Success...ion project offers**, and especially the project's e-platform, have been presented directly to the panel and the audience, following the issues discussed and raised.



Both events have attracted the interest of diverse audiences at the local and national level, strengthening both the outreach of the Success...ion project, and above all, highlighting the huge importance of family business succession and the need for interventions to support their members to successfully transfer their businesses and secure their existence.

Check out our website www.succession-project.eu and [Facebook](#) page!
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